

# EPLAN

efficient engineering.

## EPLAN Data Portal Fuel for your operation



PROCESS CONSULTING

ENGINEERING SOFTWARE

IMPLEMENTATION

GLOBAL SUPPORT

FRIEDHELM LOH GROUP



## Company

EPLAN Software & Service develops CAE solutions and advises companies on how to optimise their engineering processes. Customers profit from increased efficiency in the product development process through standardised procedures, automated sequences and consistent workflows. EPLAN provides custom made concepts for the system implementation, installation and smooth integration into the IT/PLM system landscape, based on standard engineering solutions. The service portfolio also covers customising, consulting and training. The development of individual and standardised interfaces for ERP, PDM and PLM ensures data consistency in product development. Consistent customer orientation, global support and innovative development as well as interface expertise are success factors. EPLAN is part of the Friedhelm Loh Group. This ensures continuity and investment security.

## EPLAN Data Portal

# More markets. More customers. More sales. Device catalogue as a sales platform

### Global hub in engineering

Use the EPLAN Data Portal as an automatic sales multiplier. Once uploaded, your components and device data are always available to EPLAN users via the portal solution – worldwide, 24 hours a day, 7 days a week. In many cases, experience has shown that downloaded products lead to a purchase decision.

### EPLAN Data Portal

The EPLAN Data Portal is a web-based data platform that provides compatible device data from market-leading component manufacturers. The integration of the portal solution into the EPLAN Platform makes the information directly available to engineering. EPLAN users worldwide can directly access the electronic product catalogues when designing their schematics. Parts data can easily be incorporated into the project at any time using “drag & drop”. Components can be easily found.

### Device data as a sales instrument

Your existing and future customers will benefit from shorter design times without media break through standardised device data. Through the EPLAN Data Portal, each aspect of engineering, procurement, assembly or commissioning receives exact data and details that completely optimise the workflow. You can easily unlock additional potential for your customers. Without effort – without active promotion. Clever and simple: EPLAN supports you with data creation, quality control, distribution and marketing.

### Figures. Data. Facts.

**31.394** SEARCH QUERIES   
daily

**156.970** PART DOWNLOADS   
weekly

**2.049** NEW REGISTRATIONS   
monthly

**110.000** ENGINEERS   
on the EPLAN Platform

**7.730** DOWNLOADS   
of the App

Source: EPLAN Data Portal, Update 09/2015



Chicago  
USA



Monheim am Rhein  
Germany



Moscow  
Russia



Tokyo  
Japan

# More than just an electronic product catalogue

## Simplify the purchasing decision

### Advantages for you:

- Additional sales channel
- Global availability
- Growing customer satisfaction and customer retention
- Direct access to more than 110,000 software users
- Differentiation from competitors
- Providing the latest product innovations

### Benefits for your customers:

- Standardised, intelligent and international engineering data
- Significant time savings during design
- Better quality of documentation
- Support of interdisciplinary processes

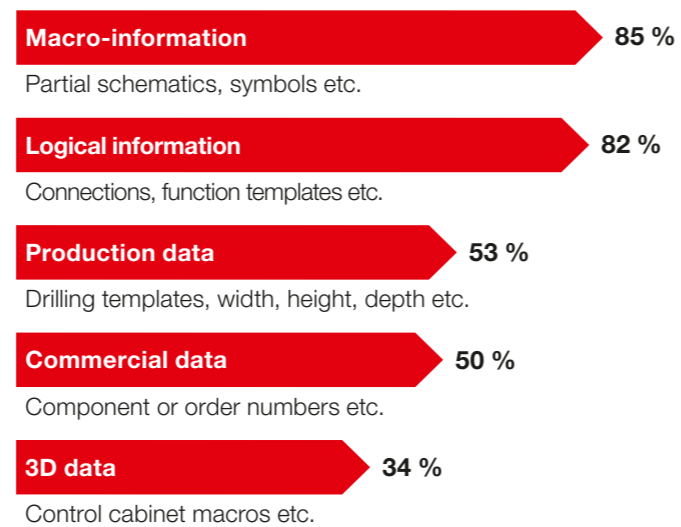
## The direct path to orders goes via engineering

Where does the decision to purchase take place? In engineering! Because even in the early stages of the product creation process, the groundwork is laid out for the selection of devices and manufacturers that will later be purchased. Make new contacts via the EPLAN Data Portal, intensify existing partnerships and dive into the best of all worlds: the customer comes to you – automatically.

## Satisfy your customer requirements

You can fulfil the requirements of engineering with the digital device data in the EPLAN Data Portal. A survey carried out by the market research institute YouGov shows that more than 80 % of EPLAN users want to have schematic images and logic data to use in their daily work.

### What do EPLAN users want?



Source: YouGov on behalf of EPLAN

## Standardised part data sets

In addition to technical details and order information, standardised parts data also contains all graphic and logical aspects for design with the EPLAN Platform.

## Step by step to your product catalogue

EPLAN supports you in integrating your electronic product catalogue into the EPLAN Data Portal. Services range from the transfer of existing catalogues and product configurators up to the development of a new configurator.



### You benefit from:

- Control of device availability for each country/continent
- Definition of discontinued and successor parts
- Direct customer feedback on parts data

# Always available when you need it

## For you – For your customers: Information in live mode

How do you increase the added value of your digital product catalogue? By equipping your distribution system with the free EPLAN Data Portal app! The iOS-based application offers you full access to your product catalogue. During discussions with customers, distribution and sales staff can point out the advantages of digital device data with effortless ease.

## Excellent for drawing attention

Regardless of whether it's with an iPad or iPhone, your sales and distribution staff can show data to potential and established customers live and on site – be it sales information or a 3D model using the integrated 3D viewer. You can be sure you always have the right answer ready if the talk turns to digital device data and support of consistent processes.



Manufacturer overview    Representation of ECAD macros    Parts in the product catalogue    3D viewer

## Advantages

- Access to electronic product catalogues wherever and whenever you want
- Real-time information for sales data or ECAD macros during discussions with customers
- Outstanding presentation capabilities with integrated 3D viewer
- Easy-to-view discussion platform when communicating with interested parties

Scan the QR code to go directly to the EPLAN Data Portal App!



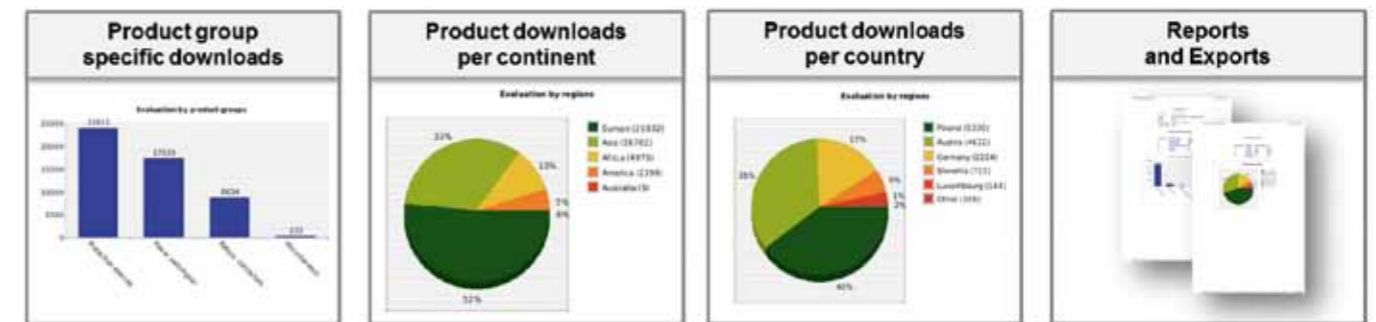
# Using valuable analysis results



## How interesting are your products?

Don't mistake the EPLAN Data Portal for just a raw materials repository for engineering. With the web-based EPLAN Data Portal Report Center service, the portal also acts as a dynamic information channel. Get answers to important questions like:

- How often were my components downloaded?
- In which countries are my products being used?
- Which products are the most interesting?
- Who is using my products?



## Predictable product successes

The EPLAN Data Portal Report Center delivers the most important information to you, so that areas for action can be identified and successes can be predicted. Comprehensive evaluations put precise control data at the fingertips of your product management, marketing and distribution staff.

## Advantages

- Overview of general statistics in the EPLAN Data Portal
- Transparency regarding the products and product areas customers prefer
- Details on download distributions allow you to identify areas for action
- Comprehensive evaluations with detailed control data

If you are interested in this option, simply ask your personal consultant at EPLAN!

# EPLAN

**efficient engineering.**

- Process consulting
- Engineering software
- Implementation
- Global support



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